

OPENING KEYNOTE

Shanon Doolittle

Born Do-Gooder, High-Fiving Fundraising Coach & Girl On A Mission to Spread Donor Happiness

Beth Ann Locke, Director of Advancement

Simon Fraser University

Session description:

Let's face it. Spending our days loving on donors may be the best job in the world but that doesn't mean it can't feel repetitive or exhausting for weeks on end too. We get it, and we're here to help. Come ready for a hybrid of the pep talk you didn't know you needed and keeping-it-real practical advice to shake you out of your comfort (read: uninspired) zone. You'll leave falling in love with your job all over again and ready for a day of sponge-worthy learning.

Shanon Doolittle

Born Do-Gooder, High-Fiving Fundraising Coach & Girl On A Mission to Spread Donor Happiness



Shanon Doolittle is an internationally-recognized fundraising strategist and mentor obsessed with helping donor-loving nonprofits raise more money. Her colleagues and clients describe her as a “hyper-creative smarty” who delivers “witty, inspirational, and actionable” advice. Throughout her 10+ year fundraising career, Shanon has helped hundreds of nonprofits raise tens of millions of dollars through story-driven appeals, communications, and campaigns. A proud donor love advocate, she is also the co-founder of two popular online courses, Stewardship School and Gratitude Camp.

Beth Ann Locke, Director of Advancement

Simon Fraser University



Beth Ann Locke knows she has the best career in the world as a fundraiser - connecting donors to their dreams of better world through philanthropy. She believes relationships and gratitude are the building blocks of life, and is a tireless fan of finding and growing connections with others. Beth's career has spanned the education, social services, and international sectors, in both the U.S. and Canada, raising more than \$35 million by connecting donors with ideas and projects close to their hearts. She currently serves as a Director, Advancement for Simon Fraser University, and is also a member of the Board of the AFP Foundation for Philanthropy, where she leads the Stewardship Committee.