



Erin Moyer, Director

Executive Director Stewardship and Gift & Donor Services
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Erin Moyer currently serves as the Executive Director of Stewardship and Gift & Donor Services at the University of Rochester. She joined the University of Rochester in 2008 as the Senior Director of Stewardship, charged with creating a comprehensive stewardship operation; she successfully led the transformation of the department from a decentralized office to a centralized function positioning the stewardship as a strategic partner with campaign, development and University colleagues.

In her current role, which integrates the functions of gift and donor records and stewardship, her focus is developing standards, tools and programs that support the overall advancement efforts. Erin is responsible for directing and overseeing the coordination and creation of a donor centered stewardship program and strategy, in addition to being responsible for the overall management and oversight of gift processing, biographical and financial records maintenance, reconciliations, stewardship, and data quality. She works closely with fundraising colleagues to provide appropriate donor recognition through reporting, publication and general donor publicity and serves as a member of the senior Advancement staff providing critical strategic guidance on the engagement and cultivation of the University's top prospects, donors and volunteers.

Previously, Erin was the Director of Advancement Services at Lehigh University, after serving as their Director of Stewardship and Gift Processing. While at Lehigh she created and managed the University's donor acknowledgment policies and correspondence during their \$500 million campaign. She also designed programs to recognize donors at the \$1 million level and higher. Prior to Lehigh, she worked as a member of the donor services staff at The Rodale Institute in Kutztown, PA.

Erin has been a member of ADRP since 2006 and was elected to the Board in January 2012. She currently serves as Chair of the Professional Development Committee and has been a member of ADRP since 2006. She began her service to ADRP in 2009 as a member and co-chair of the Professional Development Committee. On the committee, she co-designed the

ADRP Regional Workshop Toolkit, a resource guide for regional workshop planning purposes and assisted with regional workshop and webinar planning.

Erin earned her bachelor's degree in sociology from Kutztown University, and her masters degree in educational leadership at Lehigh University.