



Ashleigh Manktelow, Director

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Ashleigh has worked in donor relations and stewardship at McGill University since 2005. Since that time she has had the opportunity to both participate in and manage many diverse projects relating to donor recognition and acknowledgement including several high profile gift announcements, the launch of Campaign McGill, the design and development of customized recognition pieces and the launch of an annual acknowledgements workshop. Ashleigh has also enjoyed building relationships with many colleagues in McGill's central development office, decentralized units, and across the University, all the while communicating the importance of good stewardship.

In her current role as Donor Relations Officer Ashleigh oversees all recognition and acknowledgement programs with a focus on top donor stewardship. Working with Development Officers from across the University she completed customized stewardship plans for 150 of the University's most generous donors and is pushing forward with plans to further expand this program. She has played a key role in the enhancement and implementation of a home-grown IT system integral to the management of this holistic donor engagement strategy and continues to seek new ways to demonstrate meaningful impact to McGill's donors, engaging them not only in the life of their gift but also in the life of the University.

Ashleigh holds a Bachelor of Commerce degree in Marketing from McGill and is currently pursuing a Master's degree in Educational Psychology.