



Jeff Muller, Director

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Jeff Muller has spent the past twelve years leading fundraising communications efforts for environmental nonprofits of all sizes. He has spent the last four years at World Wildlife Fund where he leads the team that produces strategic work to cultivate and steward donors at every level of giving, reinforcing WWF's vision of a world where people live in harmony with nature. From proposal development to impact reporting, campaign collateral to internal communications, acknowledgments to pledge reminders, Jeff runs a full service shop helping advance WWF's philanthropic activities.

With a background that includes work in both the government and for-profit sectors, Jeff has also led public relations, marketing, events, and media and corporate sponsorship efforts. He has been an ADRP member since 2009 and has served on the Member Relations Committee, 2012 Conference Content Committee and the Education Task Force. Elected to the Board in January 2013, Jeff currently serves as the Chair of the Member Experience Committee. He was a founding board member of the Chesapeake Conservation Landscaping Council and is a past member of the Public Relations Society of America and the American Marketing Association. In addition to ADRP, he is currently a member of the Association of Fundraising Professionals. Jeff received a Bachelor of Arts in Literary & Cultural Studies from Carnegie Mellon University, graduating with College and University Honors.