



ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS

VOLUNTEER SERVICE AWARD

is hereby presented to

Corey Smentek

The Association of Donor Relations Professionals (ADRP) Volunteer Service Award recognizes a current member of ADRP who, through current and cumulative efforts, has generously contributed their time and energy to advance the mission of the Association and the profession. Nominees may be visible, or work “behind the scenes;” they may have done something that made others go “wow” or worked quietly over time, following through with commitments and achieving results. This award will be presented each year, at the annual conference. The ADRP Volunteer Service Award recipient is selected by the awards committee of the ADRP board of directors.

It is my great honor to announce this year’s Association of Donor Relations Professionals (ADRP) recipient of the Volunteer Service Award, Corey Smentek.

Volunteers form the cornerstone of ADRP. Since our inception in 1990 and formal establishment in 2004, volunteers have been integral to our organization, driven by a shared vision to advance the field of donor relations. While Corey has served ADRP in many capacities, her steadfast commitment to marketing stands out as a unifying thread. Corey has significantly enhanced ADRP’s visibility and professionalism, notably establishing and managing our social media presence—a pivotal and challenging responsibility.

In addition to co-leading the Marketing and Communications Committee, Corey has recently spearheaded initiatives commemorating ADRP’s 20th Anniversary and engaging our founders and founding board members. Described as deeply **passionate**, Corey ensures members have enriching experiences with our organization, consistently seeking innovative ways to recognize volunteers and showcase our offerings.

Corey exemplifies purposefulness and dedication. Her colleagues frequently rely on her with confidence, acknowledging her ability to achieve goals effectively. What distinguishes Corey is her blend of visionary foresight and practical execution. Through strategic planning and **creative** content development, she has deepened her commitment to ADRP’s mission, notably launching our inaugural social media program with the deliberate intent to amplify our industry impact. Corey’s work and guidance are grounded in practicality, focusing on real-world applications, solutions, and accessibility.

Corey embodies collaboration and creativity, demonstrating ingenuity in problem-solving and strategy. She has cultivated a vibrant online community, nurturing meaningful connections and solidifying ADRP’s reputation as a leader in donor engagement within philanthropy. While adept at recruiting talented volunteers, Corey prefers to shine the spotlight on others, embodying humility and teamwork.

Corey is characterized by a wealth of attributes: strategic, **influential**, brave, respected, practical, enthusiastic, collaborative, dedicated, engaging, inclusive, invaluable, organized, proactive, reliable, compelling, extraordinary, respectful, thoughtful, innovative, creative, warm, and kind. These qualities are not merely descriptors but are evident in every interaction with Corey, underscoring her genuine impact and commitment.

Through her presentations, expertise, volunteerism, and ambassadorship, Corey significantly enhances ADRP’s mission, benefiting our members, volunteers, sponsors, and the broader community. ADRP is fortunate to have such an exceptional volunteer, leveraging her diverse talents—maybe someday including her background as a trained opera singer—for our collective success.

Corey, thank you for your service to ADRP, and congratulations on being named our 2024 recipient of the Volunteer Service Award!

With Gratitude,