



## ADRP 2016 NYC Regional Conference

Friday, March 11, 2016

### Exhibitor Information Sheet

To register as an exhibitor or sponsor for the 2016 ADRP NYC Regional Conference, please fill out the [Sponsor and Exhibitor Registration Form](#). You will not be considered registered as an event sponsor until the form is completed and payment is received.

**Please select your sponsorship level from the list below. Tables, chairs, and linens are included in the sponsorship fees.**

#### **Sponsor level (choose one):**

- **Exhibitor** **\$500**
  - One 6' exhibit table for duration of conference
  - List of attendee names and contact info for use under stated ADRP guidelines
  - Company logo and description listed in conference resource book
  - Company logo and description listed on conference webpage
  - Two conference registrations, including meals and receptions
  
- **\*TWO-FER SPECIAL\*** - two exhibitor tables with all above benefits **\$750**
  
- **In-kind Merchandise sponsor** (Minimum merchandise value \$1,000)
  - All of the Exhibitor benefits, in return for one of the following:
    - Providing conference notepads with your logo and ADRP's logo, final design to be approved by ADRP
    - Providing conference tote bags with your logo and ADRP's logo, final design to be approved by ADRP
  
- **Partner** **\$1,000**
  - All of the Exhibitor benefits, plus:
  - Exhibit space in preferred location, as chosen by ADRP
  - Choice of one of the following:
    - Recognition as sponsor of Conference resource book (includes full-page ad)
    - Recognition as sponsor of the conference during keynote address
  
- **Happy Hour Sponsor** **\$1,500**
  - All of the Exhibitor benefits, plus:
  - Recognition and signage at Friday evening Happy Hour at the Marriott Hotel
  
- **Breakfast Patron** **\$2,000 Breakfast**
  - All of the Exhibitor benefits, plus:
  - Exclusive Spotlight recognition by ADRP leadership at start of your sponsored meal
  - Opportunity to address assembled attendees for 3 to 5 minutes
- **Lunch Patron** **\$3,000 Lunch**
  - All of the Exhibitor benefits, plus:
  - Exclusive Spotlight recognition by ADRP leadership at start of your sponsored meal
  - Opportunity to address assembled attendees for 3 to 5 minutes

- A slide with your logo projected in the room during the meal
- Tent cards and literature on all dining tables during your meal, recognizing your support

**Requirements for use of attendee lists:**

Sponsors and Exhibitors may use the attendee list provided by the organizers of the 2016 ADRP NYC Regional conference to email the attendees **twice** regarding their products and services. One such contact may be made within the two weeks prior to the conference, and the other within the four weeks after the conference. The list will be emailed to the Vendor Contact indicated on the registration form three weeks prior to the conference, and an updated list will be emailed to that person within 3 business days after the conference.

**There is a 20% cancellation fee until February 21. Sponsor fees are forfeited if canceled after that date.**

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For questions, please contact [office@adrp.net](mailto:office@adrp.net).

**Thank you for your support of the Association of Donor Relations Professionals!**