

# How to be Like Martin Scorsese

**@donorguru**



**LYNNE WESTER**

DONOR RELATIONS GURU





CHIEF IDEA  
KILLER

VP OF  
NO

VP OF  
STATUS QUO

VP OF  
STAY THE COURSE

DIRECTOR OF  
ONEROUS  
REPORTING

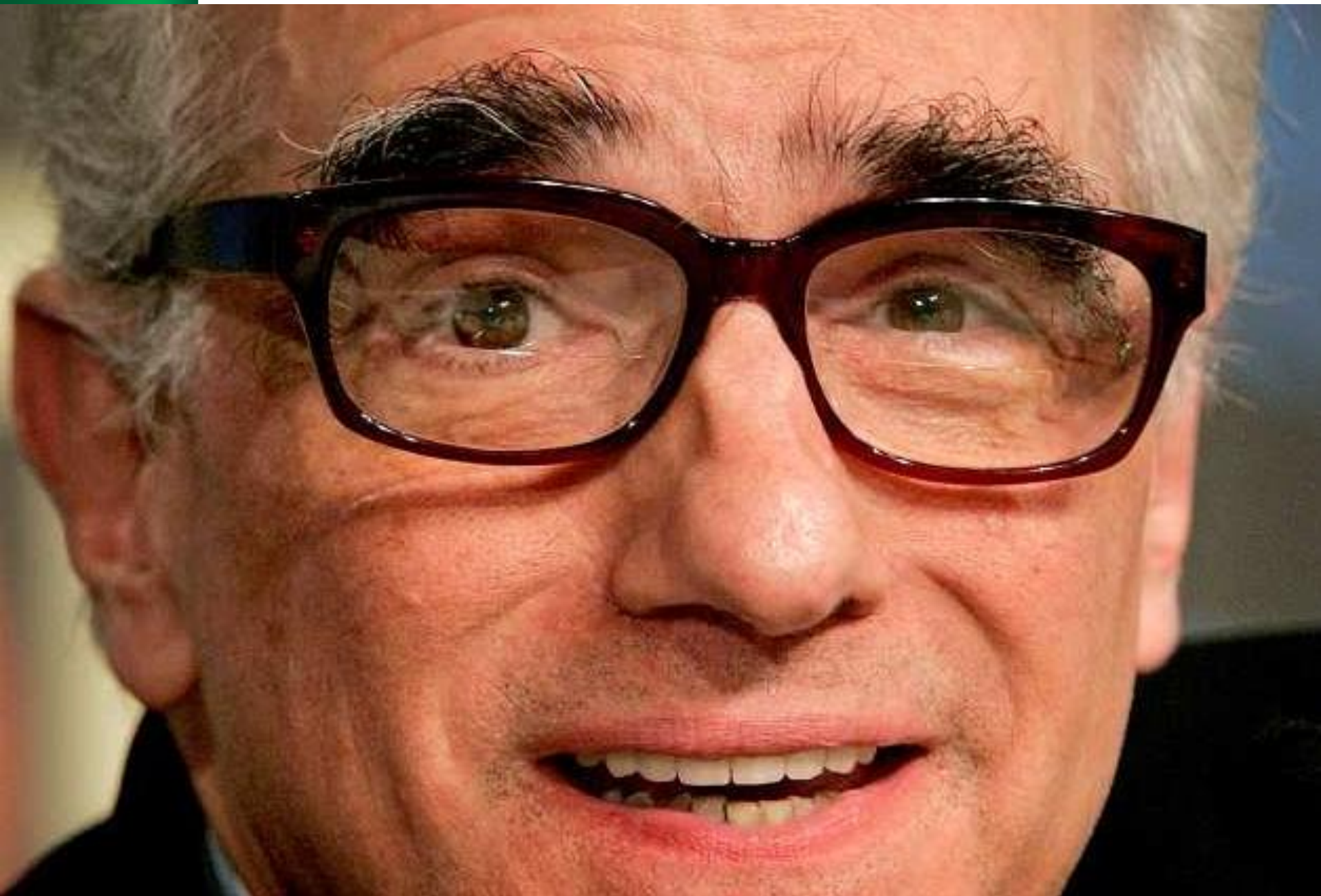
DIRECTOR OF  
BUREAUCRACY

DIRECTOR OF  
RIGIDITY

DIRECTOR OF  
ANALYSIS  
PARALYSIS

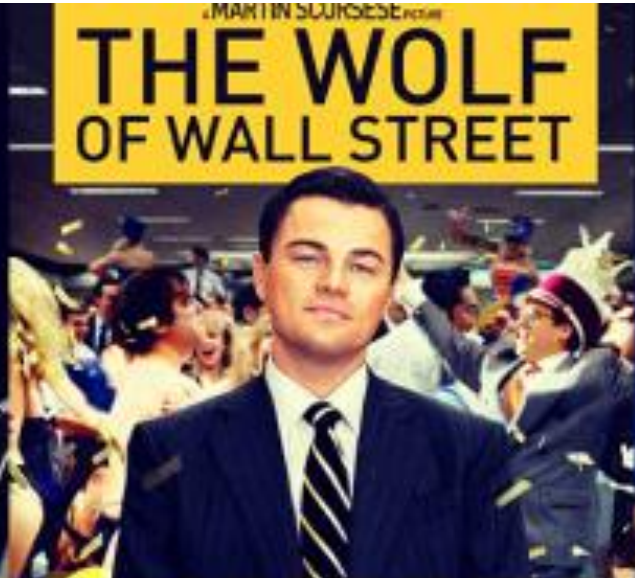
MANAGER OF  
NEW GROWTH  
IDEAS

(VACANT)





ROBERT DE NIRO  
AL PACINO  
DON CHEADLE



MARTIN SCORSESE PRESENTS  
**THE WOLF OF WALL STREET**



ein Film von MARTIN SCORSESE

**TAXI DRIVER**



**NEWMAN**

The flustered and faded he used to be. But he has the most inspiring A kid who is...

A MARTIN SCORSESE FILM  
**the Color of Money**



NO ONE  
STAYS  
AT THE  
TOP  
FOREVER.

MARTIN SCORSESE PRESENTS  
**CASINO**



**57%**

According to Google, 57% of those who watch an online video from a nonprofit go on to make a gift to that nonprofit.



# Animoto!

## How to make a video

Simple and fun, three steps and you're done!



1

### INSERT PHOTOS & VIDEOS

Upload from your computer or grab from Facebook, Instagram, Picasa, Flickr and elsewhere.

2

### CUSTOMIZE YOUR STYLE

Select a video style, choose some music, add a few words of your own...and poof!

3

### WATCH & SHARE

Observe the awesomeness that is an Animoto video, and share it online with people you love.



Hi Tracey.

# Get a Kit!

... Buy a video camera

Google products

Kodak zi8

Search Products

**Kodak Zi8 Pocket Video Camera Camcorder - 1080p - 5.0 MP - Black** from Kodak in Camcorders & Digital Cameras

Overview - [Online stores](#) - [Reviews](#) - [Technical specifications](#) - [Similar items](#)

**\$113** [online](#)

★★★★★ [497 reviews](#)

#1 in [Kodak H.264 Video Cameras](#) »

Kodak - FullHD 1080p - H.264 - Standard SD - SDHC - 3.9 ounce

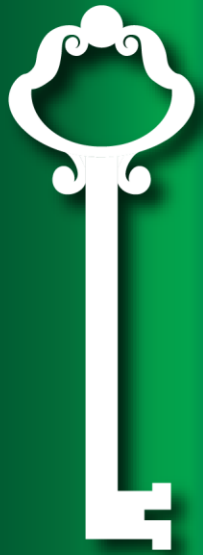
Whether you're out on the town or just hanging with friends, the KODAK Zi8 Pocket Video Camera captures every experience in stunning 1080p HD video. Stay in focus while you're on the move with integrated image stabilization. Then kick back and watch all the action on your HDTV or... [more »](#)

Black - \$113 new

[Add to Shopping List](#)

Online stores

# Go Pro- Go \$300



**HERO4**  
BLACK

Pro-quality capture. Simply the best.



**HERO4**  
SILVER

High-performance capture. Touch-display convenience.



**HERO4**  
SESSION

GoPro, simplified.

## Sony ECM DS70P - microphone - Silver from Sony in Headsets & Microphones

[Overview](#) - [Online stores](#) - [Nearby stores](#) - [Reviews](#) - [Technical specifications](#) - [Similar items](#)



**\$46** [online](#)

★★★★☆ [23 reviews](#)

Sony - Condenser - Unidirectional - Stereo

Sony's ECM-DS70P Electret Condenser stereo microphone is a high quality microphone for recording on Digital Media such as MiniDisc, DAT and NT Recorders. The ECM-DS70P features plug in power operation, uni-directional stereo recording, direct connection to recorder, gold plated plug, small sized and lightweight.

[Add to Shopping List](#)

[Online stores](#)



## Manfrotto MKC3-H01 Compact Photo-Movie Kit (Black)

by [Manfrotto](#)

★★★★☆ 143 customer reviews | 23 answered questions

**Note:** This item is only available from third-party sellers ([see all offers](#)).

### Available from these sellers.

- Unique grip action 2-way head
- Designed for both photo and video use
- Aluminum construction

1 new from \$54.99 3 used from \$41.50

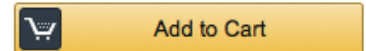
Share    

**Buy used:** \$41.50

**Used: Like New** | [Details](#)

Sold by [Ace Photo](#)

Fulfilled by Amazon



[Turn on 1-Click ordering for this browser](#)

↓ View Similar Items Below



★★★★★ (34)

## Audio-Technica ATR3350iS Omnidirectional Condenser Lavalier Microphone for Smartphones

B&H # AUATR3350IS • MFR # ATR3350IS

- Designed for Voice Reproduction
- Low Profile Design
- 1/8" Dual Mono Output
- iOS/Android Smartphone Adapter
- Includes Tie Clip & Foam Windscreen
- Includes Battery

Availability: **IN STOCK**

Ship Time: Order by **12PM** to Ship Today ?

You Pay: **\$29.00**

1

Add to Cart

Add to Wish List



# Impact Tungsten Two-Floodlight Kit with 6' Stands

B&H # IMFL5006K • MFR # 401486

impact™



## IN STOCK

Order **Now** to Ship **today** ⓘ

**Free Expedited Shipping**

## INCLUDES FREE

VALUE: **\$7.58**

- 2 x Sylvania / Osram ECA (250W/120V) Lamp

## PRODUCT HIGHLIGHTS

- 500 Total Watts
- 2-250W Bulbs
- 2-10" Reflectors, Sockets
- Line Switches, 6' Stands

Show more

★★★★★ Reviews 53

Q&A 3

You Pay: **\$114.95**

1 QTY

**Add to Cart**

Add to Wish List

Questions? Ask our experts:

📞 800.606.6969

**Live Chat**

# WHOA- \$\$\$\$

- Lights- \$115
- Camera- \$300
- Sound- \$75
- Tripod-\$50
  
- AMAZING VIDEO- \$540!!!!







THANK VIEW



**"The most exciting development in  
gratitude I've seen in years."**

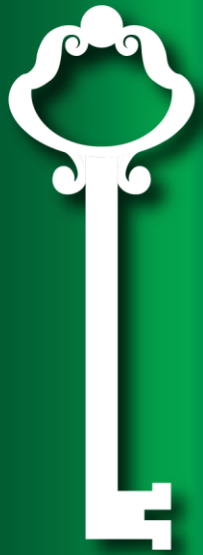
- Lynne Wester, @DonorGuru

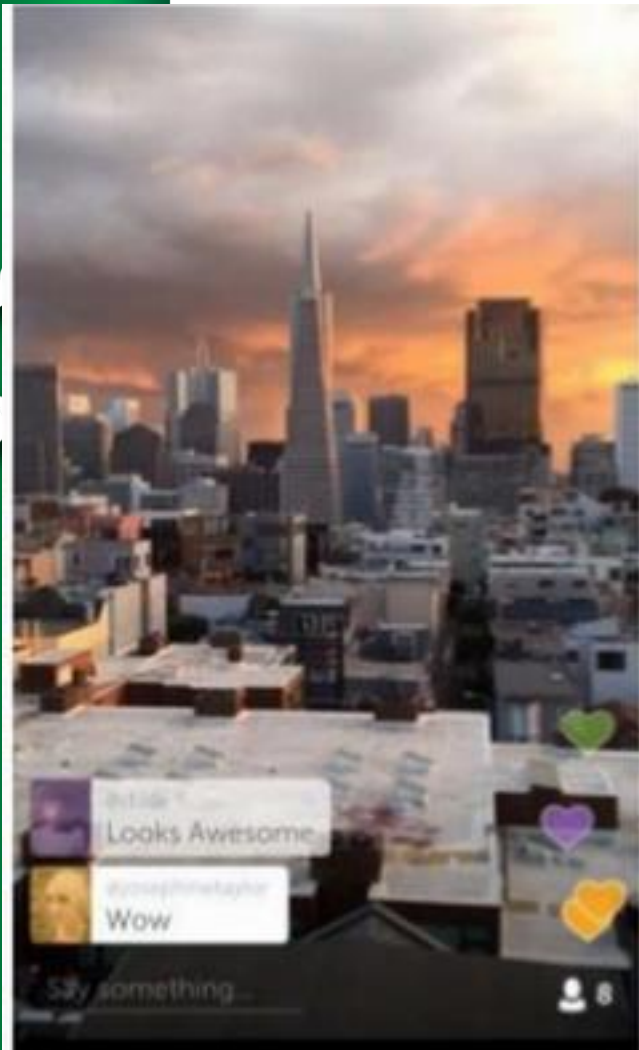


**There are 468 subway stations in NYC.**



UVIAUS





“A picture may be worth a thousand words, but live video? It takes you someplace and shows you around.”

– Periscope







**SPICE UP YOUR PRESENTATIONS**

**UNLEASH AWESOME ANIMATED VIDEOS**

**CAPTURE THAT PROFESSIONAL LOOK-AND-FEEL**

**DRAG & DROP SIMPLE**

**POWTOON**



Whitworth University

@whitworth



Following

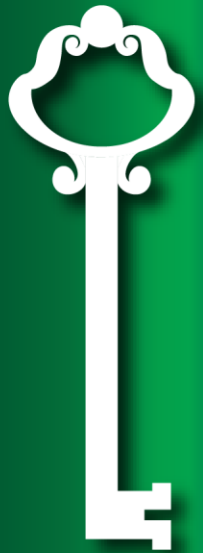
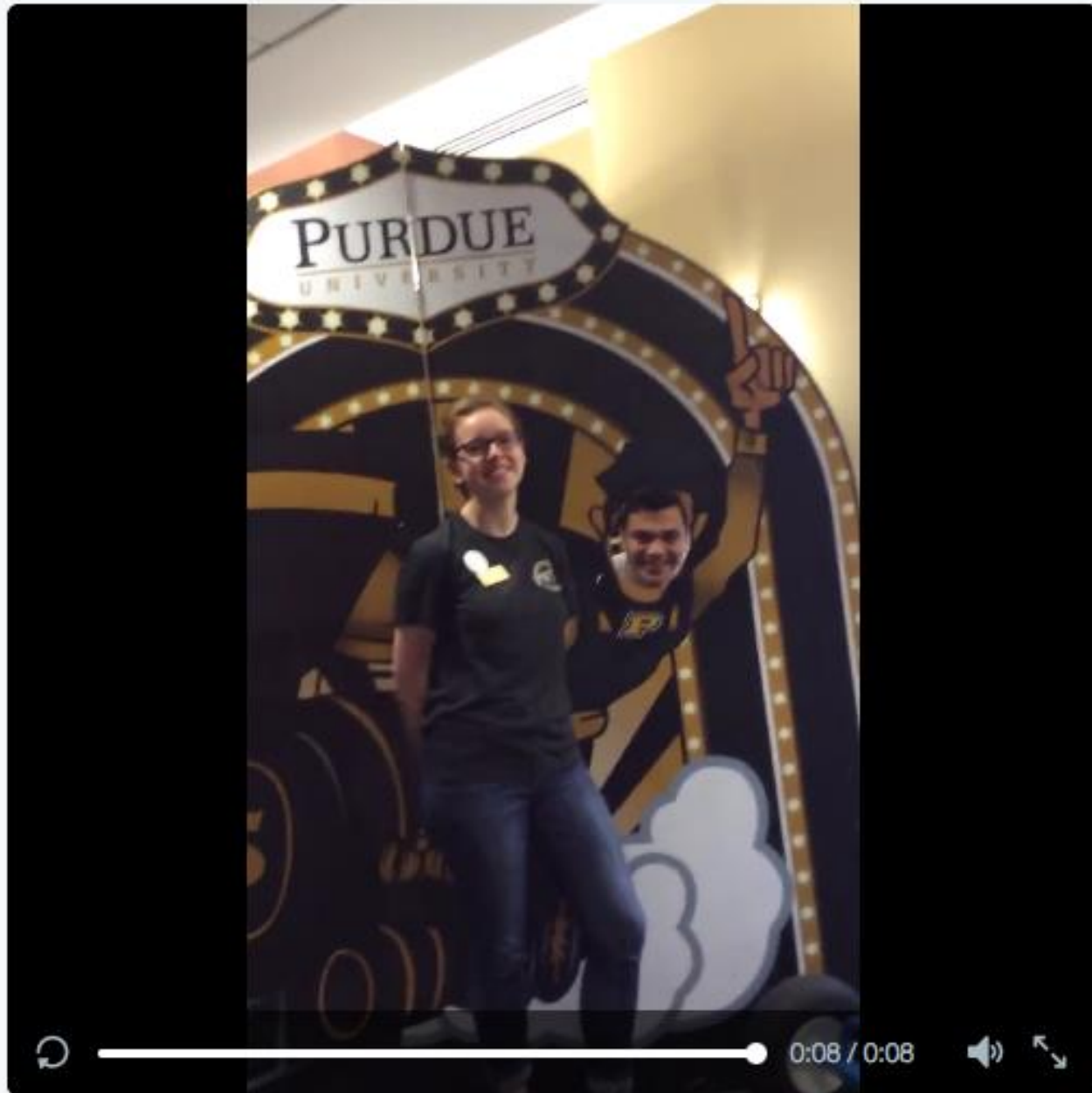
@donorguru Thank you for being a part of our family! #dayofpromise #thankyou #gobucs





Giving to Purdue @GivingtoPurdue · 15m

@donorguru You're making a difference, one Boiler at a time. Here's a special thank you message.





Wide shot

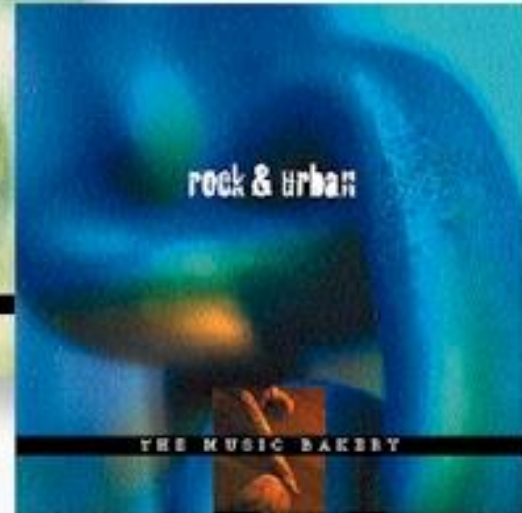
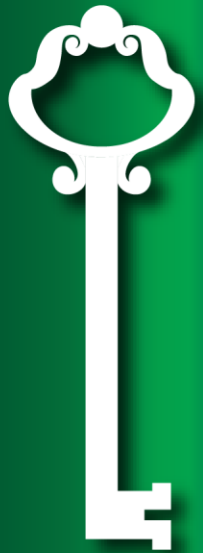


Medium shot

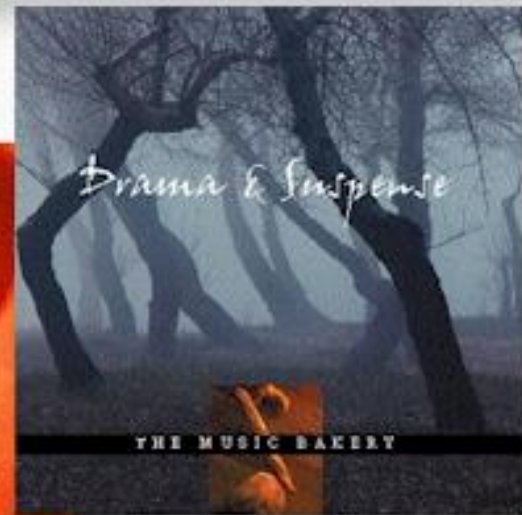
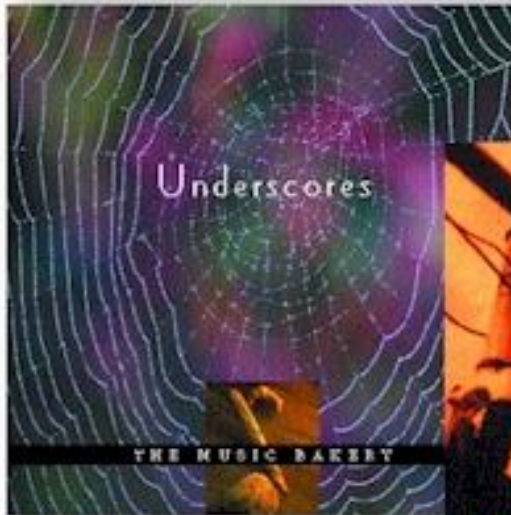


Close-up shot

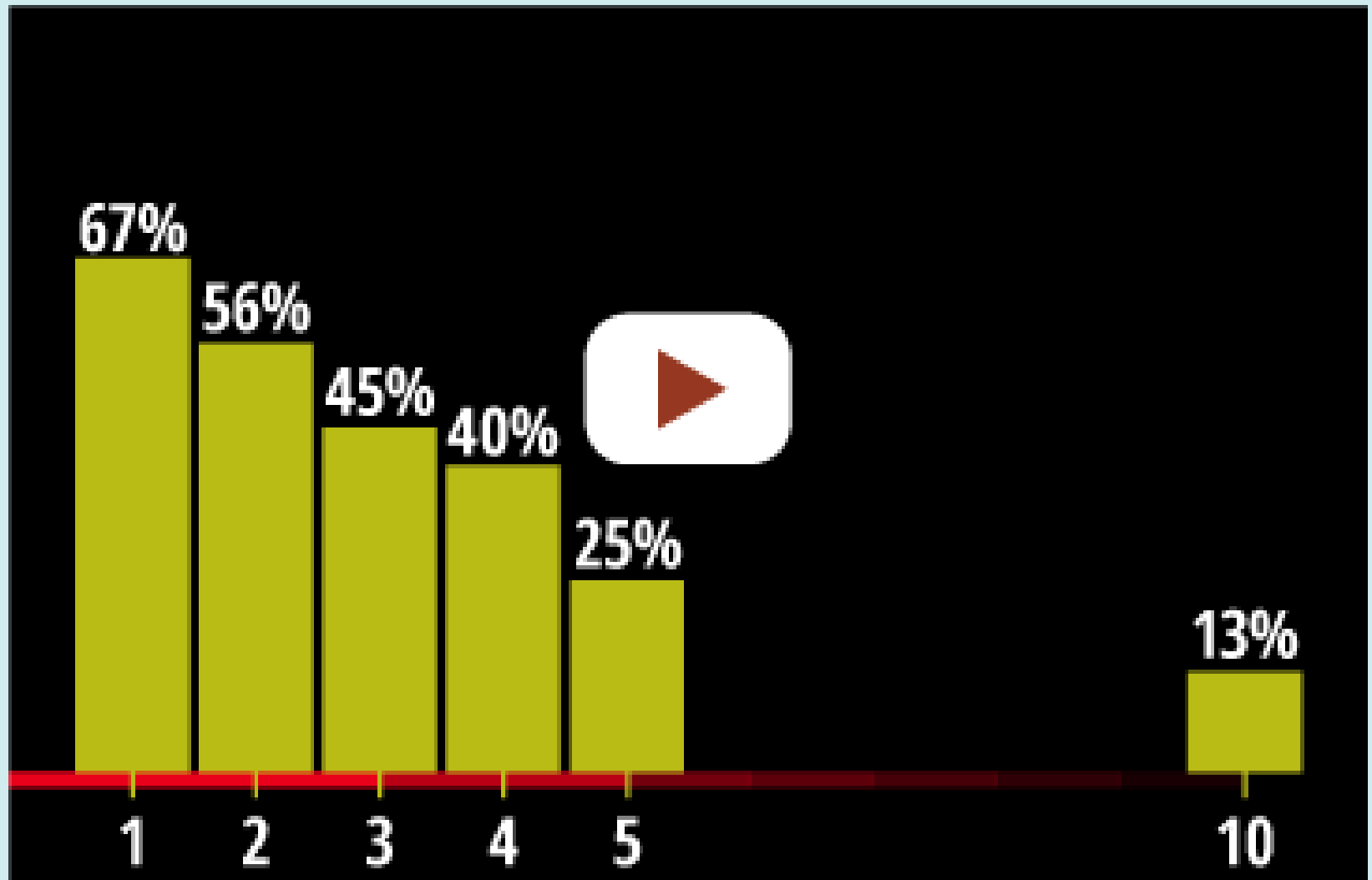
birthdayvideo



THE MUSIC BAKERY



# VIDEO CONTENT



Percent of donors still engaged after X minute(s)

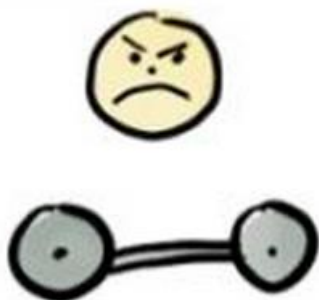


**KERM  
STROH**





Not like this....



1

2

3

4

Like this!



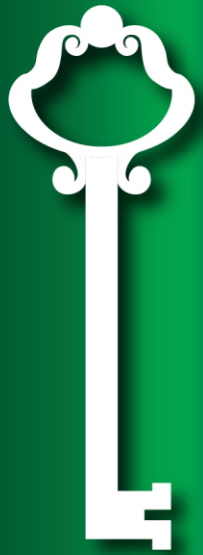
1

2


3

4

5



# THANK YOU!

- Lynne M. Wester
- @donorguru
- Connect with me! 
- [www.donorrelationsguru.com](http://www.donorrelationsguru.com)
- [lynne@donorrelationsguru.com](mailto:lynne@donorrelationsguru.com)

