DATA IS YOUR BIFF

The Obstacles:

Organization's perceptions of role of data;

Lack of data governance;

Lack of interest in data-driven insights;

Lack of time

"You can't trust the insights when you can't trust the inputs."



The half of knowledge is to know where to Rid knowledge Dodd Hall



Assess the situation.



Start at the finish line.



Determine your definitions.



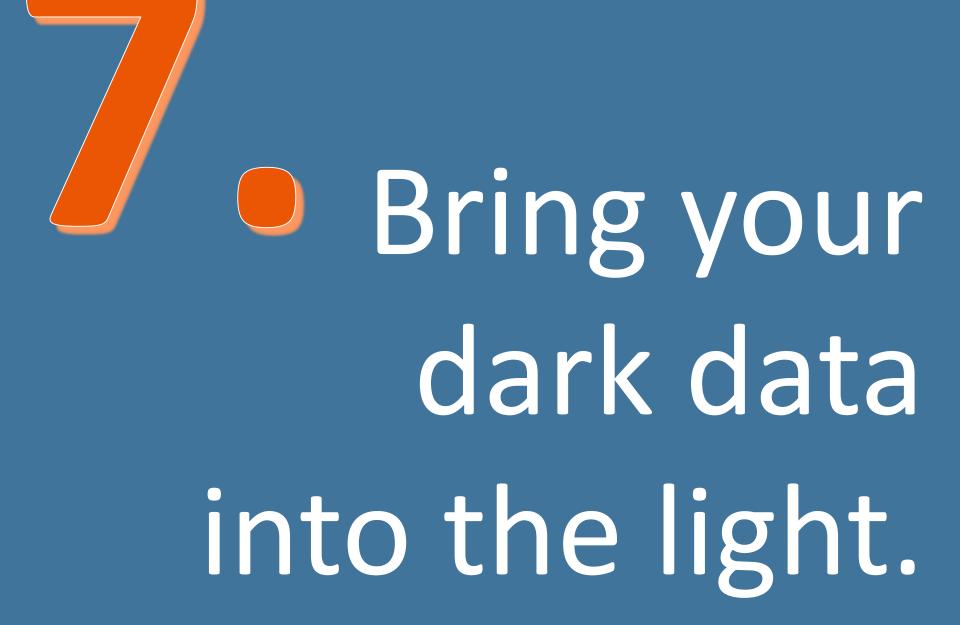
Create power users.

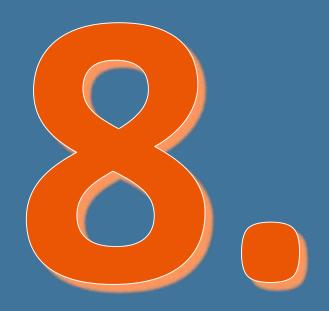


If it's important, it's worth repeating.



Dirty data be gone!





Don't buy more underwear.



Automation equals insight.



Progression not perfection.

Keep the conversation going:

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