



10th Annual ADRP NYC Regional Conference

Friday, June 10, 2022

Taking the Leap into your Next Venture Title

AD
RP



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WELCOME ALL!



Introductions

Tell us about you!

[Into the Unknown](#), Idina Menzel, AURORA

SESSION OVERVIEW



- Learning Objectives
- Why Consult?
- Setting Yourself Apart
- Business Considerations
- Fears & Setbacks
- Defining Success
- Resources

LEARNING OBJECTIVES



In this session, we will explore:

- What it means to navigate a career change: between roles, industries, or as you uncover new interests
- How to identify strengths and leverage them into opportunities
- How to recognize transferrable skills and the role they play in navigating “The Great Evaluation” or “The Great Reshuffle”

WHY CONSULT?



- Work is no longer location-bound
- Flexible schedule and work environment
- Desire to create a better work/life balance
- Ability to work independently
- Aspirations to “try” something new
- Comfortable managing and making decisions
- Long-term growth and ability to tap into unknown industries

SETTING YOURSELF APART



- Experience vs. Expertise
 - What are the seasoned perspectives that you offer?
 - Can you fill a gap with your expertise?
- Network
 - Organic vs. Built
- Portfolio
- Skills
- Talent
- Attitude

BUSINESS CONSIDERATIONS



- Do I need to incorporate?
- How about taxes?
- Will I need a lawyer?
- What does travel look like?
- What business expenses can I sustain? For how long?
- Do I have my own personal office/or workspace to focus?
- Are you ok with being accountable for all aspects of the work?

FEARS & SETBACKS



- Support and mentorship
- Busting myths
- Obstacles
- Challenges
- Unknowns
- Internal vs. external

DEFINING SUCCESS



- What does it mean to you?
- What has it looked like for us?
- How does the definition change over time?

RESOURCES



- Department of Labor in your state
- <https://www.dol.gov/agencies/whd/state/contacts#MD>
- Other consultants
- Salary, pricing, and benchmarking
- Industry news outlets

THANK YOU!



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Questions?



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