

2023 ADRP Northeast – Mid-Atlantic Regional Conference

July 20, 2023 | Seton Hall University
South Orange, New Jersey



2023 ADRP NEMA Regional Conference Schedule

July 20, 2023

Keynote

Inspired and Inspiring: Discovering How to Tap into Your Strengths

Catherine Koverola, Ph.D.

As a donor relations professional, you enter the field passionate about making a difference in the world. Inspired by the missions of the organizations you serve and inspiring others to engage philanthropically, you have a phenomenal positive impact on the lives of others. Yet in this post-COVID reality, the struggle is real—doing more with less, toxic work environments, health and mental health issues, grief, and loss.

So how do you stay “inspired and inspiring” in this increasingly challenging world we all navigate?

Drawing on decades of experience as a clinical psychologist, educator, executive leader, and outstanding fundraiser, our keynote speaker Catherine Koverola will guide you through a process of self-assessment that provides powerful insights and tools to tap into your strengths. You will learn that it is not about working harder and digging deeper, but rather, about understanding the complexities you face and knowing how to effectively engage your unique strengths to advance your outcomes. No matter the situation, our strengths are there for us.

Catherine Koverola is a psychologist and higher education executive leader with a lifelong commitment to supporting the health, well-being, and education of others on a global scale. With more than 30 years of private practice and consultation experience and progressive leadership that includes serving as dean, provost, and university president, her expertise also includes executive coaching and leadership development; fundraising; culturally relevant program development; facilitating organizational change in support of diversity, equity, and inclusion; and successful start-up launches. Her experience encompasses life and work on three continents and embodies a well-honed intercultural wisdom within practice.

Your Planning Committee

Eileen Bastien, Co-Chair

Seton Hall University

Lauren Shoor, Co-Chair

Lehigh Valley Health Network

Mitra Keykhah, Board Liaison

Philadelphia Orchestra

Kelly Brennan

Philanthropic Perspectives and Solutions

Angela Camacho

Baruch College

Barbara Geiger

Seton Hall University

Barbara Johnson

New York University

Esmera Kanalstein

Memorial Sloan Kettering Cancer Center

Debbie Meyers

Rutgers University Foundation

Barbara Camhi Mlawer

NYU Langone Health

Susan Simonelli

Memorial Sloan Kettering Cancer Center



Follow the QR code to view full session descriptions and bios on our website.

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8:00 - 9:00 AM	Registration & Breakfast
9:00 - 10:30 AM	Welcome Remarks & Keynote Presentation Event Room
10:30 - 10:45 AM	Break
10:45 - 11:45 AM	<p><u>Breakout Sessions 1</u></p> <p>Every Donor Has a Story Chancellor's Suite Kathryn Munro, Executive Director, Recognition and Stewardship, Dartmouth College</p> <p>Unlock Your Potential: Master Unstuckness Theatre Eileen Bastien, Senior Director of Stewardship and Donor Engagement, Seton Hall University</p> <p>Acknowledgments Made Easy Event Room Debbie Meyers, Writer/Editor, Rutgers University Foundation</p>
11:45 AM - 1:00 PM	Lunch Atrium (Lower Level)
1:00 - 2:00 PM	<p><u>Breakout Sessions 2</u></p> <p>Can You Feel It? Using the Experience of Physical Spaces to Celebrate Community Theatre Anne Manner-McLarty, President and Lead Donor Recognition Strategist, Heurista</p> <p>From Newbie to Mid-level to Seasoned Veteran: Career Phases Event Room Roberta O'Hara, Head of Global Development, OneSky Rachel Griffin, Associate Director, Stewardship, UConn Foundation, Inc. Julianne Tarrant, Donor Relations Coordinator, Hackensack Meridian Health Foundation Moderator: Debbie Meyers</p> <p>Establish and Leverage Metrics for Growth: Yours & Your Organization's Chancellor's Suite Kelly Brennan, Philanthropic Perspectives and Solutions</p>
2:00 - 2:15 PM	Break
2:15 - 3:15 PM	<p><u>Breakout Sessions 3</u></p> <p>UNSESSION: Donor Relations – Past, Present, & Future Event Room Cheryl Smith Lintner, Executive Director of Donor Relations, Hackensack Meridian Health Foundation Kelly Brennan, Philanthropic Perspectives and Solutions</p> <p>Lighten Your Load: Working with Consultants & Freelancers Theatre Anne Schmitz, Senior Director of Donor Relations, Stony Brook University</p> <p>Streamlining Stewardship Reporting Chancellor's Suite Cheryl McCloskey, Associate Director of Donor Relations, Seton Hall University Meghan Murphy, Graduate Assistant, Donor Relations, Seton Hall University</p>
3:15 - 3:30 PM	Break
3:30 - 4:30 PM	The Best Thing I Learned – A Plenary Session Event Room