

2025 ADRP Northeast – Mid-Atlantic Regional Conference

May 16 | SUNY Global Center
New York, New York



2025 ADRP NEMA Regional Conference Schedule

Keynote: “IN”powered for Impact: Living Purposefully During Times of Uncertainty
Dr. Shai Butler

A self-described recovering “Hot Mess,” **Dr. Shai Butler** knows what it takes to navigate uncertainty and succeed personally and professionally. Using her life and career experiences, she shares with audiences how to traverse the fault lines and keep moving forward during times of disruption. Dr. Shai reminds us that we have everything we need within to power through many of the challenges life brings. She will address personal growth and strategic self-leadership to help build professional resilience, purposeful living, and strategic thinking.

Dr. Shai Butler, author of “Better. Not Perfect – From Hot Mess To Life Success,” is leading a movement of women who are learning to give the same grace to themselves that they so freely give to others. Her real and raw memoir will make you see yourself in the pages and find hope, healing, and solutions to some of your deepest struggles.

Dr. Shai is also the founder and CEO of StratHERgies LLC, an Executive Leadership Development consultancy that works with current and aspiring managers on setting strategy, developing goals, change management, conflict resolution, teambuilding, and retreat facilitation to establish or enhance a healthy and productive workplace culture. Learn more about Dr. Shai Butler at www.drshaibutler.com.

Your 2025 Planning Committee

Stephanie Lamphere, *Co-Chair*, Empire State University
Cheryl Lintner, *Co-Chair*, Hackensack Meridian Health Foundation
Mitra Keykhah, Board Liaison, Philadelphia Orchestra
Zackary Albrecht, University of Maryland, College Park
Tory Flynn, The UConn Foundation, Inc.
Kathryn Fogarty, Wills Eye Foundation
Mélissa Malebranche, New York University
Amy Massimo, Hackensack Meridian Health Foundation
Christine Scully, Swarthmore College



Follow the QR Code to view the full
session descriptions and bios.

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Friday, May 16, 2025 | SUNY Global Center | New York, New York

8:30 - 9:00 AM	Registration & Breakfast Lobby & Café
9:00 - 10:30 AM	Welcome & Keynote Global Classroom Keynote: “IN”powered for Impact: Living Purposefully During Times of Uncertainty Dr. Shai Butler Author, Speaker, Podcast Host, and Strategist
10:30 - 11:00 AM	Break: Keynote Book Booth & Vendor Visits Lobby & Atrium
11:00 AM - 12:00 PM	Breakout Sessions: 1-ABC 1A Beyond the Gift: Mastering Agreements & Donor Intent Tiered Classroom Matthew Cotty Senior Associate Director, Fund Management, Northeastern University 1B Reignite Your Donor Pipeline with a Shared Engagement Strategy Multipurpose Room Corinne Green Endres Director of Strategic Engagement and Communications, Rochester Institute of Technology Megan Cheever Senior Director of Strategic Engagement, Rochester Institute of Technology 1C Recognition Society Roadmap: From Strategy to Relaunch Global Classroom Amber Alexander Senior Director, Donor Relations, Lehigh University Debbie Meyers Writer/Editor, Rutgers University Foundation Chief Inspiration Officer, EDiT Casey Sharkey Director of Donor Relations and Principal Gift Stewardship, Lehigh University
12:00 - 1:30 PM	Lunch (Bring/Buy Your Own)
1:30 - 2:30 PM	Breakout Sessions: 2-ABC 2A Special Thanks: Transforming the Acknowledgement Process Tiered Classroom Danyte Reisinger Tampellini Donor Relations Associate, Stony Brook University Debbie Meyers Writer/Editor, Rutgers University Foundation Chief Inspiration Officer, EDiT 2B Reimagining Donor Engagement: Data-driven Program Development Multipurpose Room Gavin Green Assistant Director of Stewardship, Dartmouth Health, Geisel School of Medicine Beth Wood Director of Donor Relations and Stewardship, Dartmouth Health, Geisel School of Medicine 2C Maximizing Impact: Reinventing Your Donor Relations Program Global Classroom Amber Alexander Senior Director, Donor Relations, Lehigh University Rachel Frisch Director of Gift Administration and Compliance, Lehigh University
2:30 - 2:45 PM	Break: Snack & Vendor Visits Café & Atrium
2:45 - 3:45 PM	Surviving and Thriving Through Unexpected Career Transitions Global Classroom Kathleen Diemer Former ADRP President and Board Member Debbie Meyers Writer/Editor, Rutgers University Foundation Chief Inspiration Officer, EDiT
3:45 - 4:15 PM	Wrap-Up & Thank You Global Classroom