



ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS
BUILDING
RELATIONSHIPS
FOR GOOD

2026 Partnership PROSPECTUS

2026 ADRP Northeast - Mid-Atlantic Regional Conference

May 15 | SUNY Global Center
New York, New York



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Partnership with Our Corporate Sponsors

Our corporate partners are valued members of the ADRP family. With that in mind, ADRP continually strives to find new ways for our sponsors to engage with and support ADRP's mission and membership.

ADRP is pleased to offer a sponsorship packaging approach that will afford our sponsors with an opportunity to customize their experience by self-selecting engagement activities to fit their particular brand and/or needs. Our goal is to provide sponsors with the freedom to coordinate their participation and engagement across opportunities and initiatives scheduled throughout the year, to maximize their marketing dollars.

In addition to the many offerings presented, ADRP is also pleased to discuss customized stewardship and recognition opportunities to meet your individual needs. We look forward to your feedback on this new approach and will continue to make additions to the levels and offerings as new opportunities arise. Please contact office@adrp.net for more information.



3 GOOD REASONS TO Partner with ADRP

EXPAND YOUR BRAND

With more than 2,200 stewardship and donor engagement professionals located throughout the world, getting direct access to key decision makers has never been easier. Our members hail mainly from the US, Canada, and UK; however, our reach extends to Australia, Bahamas, Canada, Ireland, Japan, New Zealand, Singapore, and United Kingdom.

CONNECT WITH KEY DECISION INFLUENCERS

Members serve a wide range of organizations, including higher education, healthcare, advocacy organizations, arts, environmental, foundations, social services, and other non-profits. Our members hold influence over a wide-variety of contracting and purchasing decisions.

MEET WITH YOUR EXISTING CLIENTS

Your current customers are important. Continue your brand awareness by being where they are. Don't miss an opportunity to nurture existing relationships with people who already know your value and gather testimonials on the spot for potential clients.

About ADRP Conference Attendees

- Diverse group of donor relations and stewardship professionals throughout the Northeastern US
- Wide-range in experience levels (11% newcomers, 60% mid-level, and 29% experienced professionals)
- A wide-range of organizations represented including 60% from higher education and 18% from healthcare, with the remaining 22% from social services, advocacy organizations, arts, environmental, foundations, and other non-profits
- Holds influence over a wide variety of contracting and purchasing decisions

WHO IS ADRP?

ADRP is a diverse community of donor relations professionals sharing education, knowledge, and experience, empowering members to advance their careers and drive excellence in the field.

ADRP is universally recognized as the authority on donor engagement for the philanthropy profession.

ADRP welcomes donor relations professionals from around the globe, providing members access to a community of colleagues who do what they do every day, and who openly share their wisdom, experiences, and resources.

ADRP Northeast – Mid-Atlantic Regional Conference Sponsor Levels

Breakfast | \$1,500 (Exclusive)

Lunch | \$1,500 (Exclusive)

Partner/Panel | \$1,500 (Exclusive)

- All Exhibitor benefits
- Opportunity to address assembled attendees for 3-5 minutes or a 30-second promotional video shown to attendees during Breakfast/Lunch or before the Panel
- One (1) dedicated social media promotion before the conference
- Recognition as sponsor on website, emails, and conference signage and print materials

Exhibitor | \$750 (2 Available)

- One 6-foot exhibitor table throughout the conference
- Complimentary conference registration for one person
- List of attendee names and contact info for use under the stated ADRP guidelines

Session | \$500.00

- Complimentary conference registration for one person
- Opportunity to introduce session speaker
- Recognition as sponsor of the conference session

Co-Branded Promotional Items | (in-kind min. value \$500)

- List of attendee names and contact info for use under the stated ADRP guidelines

In return for one of the following:

- Providing conference pens and notepads with your logo and ADRP's logo, final design to be approved by ADRP (approx. qty. 125)
- Providing tote bags with your logo and ADRP's logo, final design to be approved by ADRP (approx. qty. 125)
- Merchandise of your choice with your logo and ADRP's logo, item, and final design to be approved by ADRP (approx. qty. 125)

Happy Hour Networking Social |
Email office@adrp.net for details





Details

ATTENDEE LIST GUIDELINES

Sponsors may use the attendee list provided by the organizers of the 2026 ADRP Northeast - Mid-Atlantic Regional Conference to email the attendees twice regarding their products and services.

The first contact may be made within the two weeks preceding to the conference, and the second within the four weeks following the conference. The list will be emailed to the vendor contact indicated on the registration form three weeks prior to the conference, and an updated list will be emailed to that person within three business days after the conference.

Due to the nature of preparing events in advance, no refunds will be issued.

Register

To register as a sponsor for the 2026 ADRP Northeast - Mid-Atlantic Regional Conference, please complete the Sponsorship Registration Form online at:

www.adrp.net/northeast-mid-atlantic-regional-conference

You will not be considered registered as an event sponsor until the form is completed and full payment is received.

For questions, please contact office@adrp.net.

Sponsor at ADRP 2026

Also, be sure to check out our sponsor opportunities for the 23rd Annual ADRP International Conference in Reno, Nevada on September 15-18, 2026.

Signing up as a Corporate Sponsor of ADRP has never been easier.

Select your sponsorship, upload your logo, register your staff and make a payment all in one place through the ADRP website at conference.adrp.net.

