



ADRP Partnership Policy

(Approved November 16, 2016)

From time to time the Association of Donor Relations Professionals (ADRP) may elect to enter into partnerships with other organizations, individuals or entities. Such partnerships may be entered into for a specified timeframe or frequency, or as part of a longer-term commitment. In some cases ADRP may seek out specific partnerships, while in others cases ADRP may be sought out by those who wish to partner with the association. ADRP welcomes partnership proposals and takes all such proposals seriously. The Executive Director shall be charged with bringing any such proposals to the Executive Committee of the Board for review. All proposed partnerships will be reviewed by the Executive Committee and/or the full Board, which will make the final decision related to each proposed partnerships.

Upon review the Board may elect to:

- Accept the proposed partnership with the terms and conditions as stated in the proposal
- Return the proposal to the proposed partner with suggested modifications
- Reject the proposal

ADRP seeks to be equitable in its practices and thus will review potential partnerships on a case-by-case basis and upon the individual merits of each proposal. When reviewing proposed partnerships the Board will consider the following factors, including, but not limited to:

1. Is the proposed partnership consistent with the goals and mission of ADRP?
2. Will the proposed partnership enhance the field of donor relations and stewardship?
3. What if any financial burden or risk might ADRP, or its members, incur as a result of the proposed partnership?
4. What ADRP resources, including financial, Board, membership, volunteer or staff resources, would ADRP need to dedicate to the proposed partnership?
5. How, if at all, does the proposed partnership benefit or enhance professional opportunities or development, or other value for members of ADRP?
6. How, if at all, does the proposed partnership benefit or enhance ADRP (e.g., by providing a royalty, commission, dividend or profit share to generate non-dues revenue for the organization)?
7. Is ADRP already involved in a similar partnership or currently negotiating the terms of a similar partnership?
8. Will the proposed partnership cause a potential conflict of interest related to a current or existing ADRP partnership or ADRP's Conflict of Interest policy itself?
9. If the proposed partnership would create an exclusive benefit to the other party, is it fair to other potential partners?

ADRP respects its relationships with partners and as such all terms and conditions of proposed and executed partnerships shall be held in confidence and shall be considered proprietary. ADRP's decision to participate in a specific partnership does not constitute an endorsement of a partner's products or services and selected partners shall neither interpret nor promote the partnership as such.

The mutual benefits of every potential partnership outside of the standard sponsorship/exhibitor package will be negotiated on a case-by-case basis, with the understanding that ADRP retains the rights to all membership data and will not enter into any partnerships that require the transfer of membership data to any outside individual or entity without the permission of the individual members.