



THE ASSOCIATION OF DONOR RELATIONS PROFESSIONALS VOLUNTEER SERVICE AWARD

is hereby presented to

J. Kay Coughlin

J. Kay Coughlin, Director of Regional Development at Capital University, we honor you as the 2014 recipient of the Association of Donor Relations Professionals Volunteer Service Award.

Your service to ADRP began in 2010 when you joined the effort to codify best practices in our profession. You tackled the broad topic of reporting, and delivered a succinct set of guidelines for communicating with donors about the impact of their philanthropy, meeting institutional obligations, and developing the programmatic parameters and collaborative relationships needed to manage an effective reporting program.

From there you joined the Board of Directors where you immediately and instinctively gravitated toward matters of governance. You immersed yourself in the principles and policies that the then all-volunteer leadership employed to manage the organization. You lent your thoughtful and analytical approach to the 2011 Governance and Nominations Committees, and served with distinction on the workgroup that undertook the selection of an association management company, paving the way for ADRP's transition to a staff-managed organization.

You continued to focus on matters of governance through the remainder of your Board tenure, chairing the Governance Committee in 2012 and 2013, and serving on the Nominations Committee in those same years. As chair of this year's Nominations Committee, you continue to bring your keen awareness of ADRP's needs to bear on the selection of future volunteer leaders.

In 2012 you started to diversify your service when you became involved with two very important projects. The first was the creation of ADRP's content archive; the second, the launch of the fledgling Education Committee. In both cases you worked closely with a co-lead to identify needs and develop a plan. From these foundations that you helped to build, we launched the online ADRP Knowledge Center and implemented a presenter mentoring program in 2013.

In your final year on the Board, 2013, you partnered with a co-lead yet again to bring into sharp focus the practices and tools that need to be put into place to ensure that every ADRP volunteer has a great experience and is appropriately recognized for her or his service. Finally, you convened a talented team of volunteers to present the 2014 ADRP Central Ohio Regional Conference: "Tell Impactful Stories."

In recognition of your meaningful record of service, we are proud to present you with the 2014 Association of Donor Relations Professionals Volunteer Service Award. Congratulations!

With sincere gratitude,

Nancy Lubich McKinney, President

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