

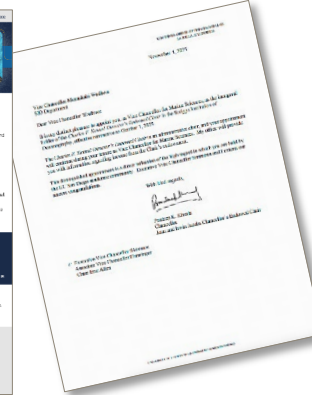
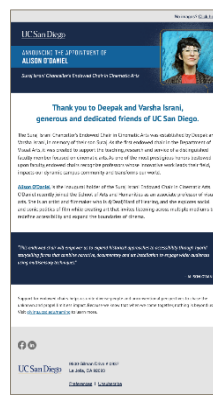
UC San Diego Endowed Chair Stewardship Program

A Comprehensive Approach to Recognizing and Stewarding Endowed Donors and Chair-Holders

Endowed Chair Stewardship

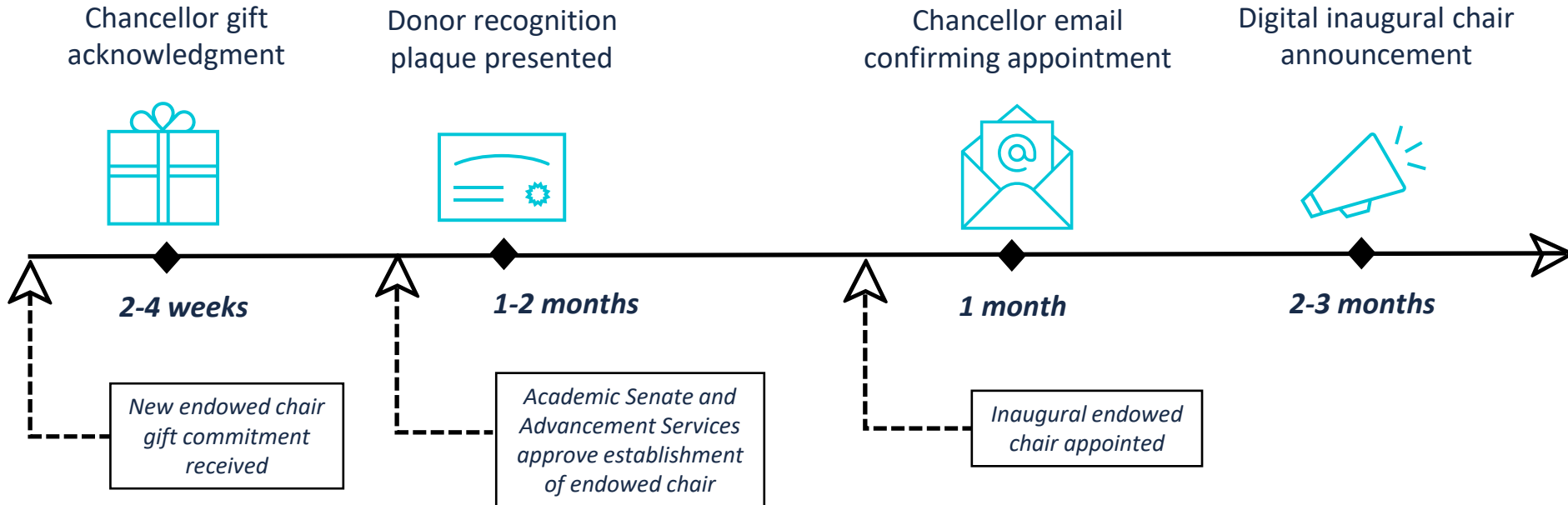
Our endowed chair stewardship program includes a gift acknowledgement, donor presentation piece and cover note, digital announcement, faculty stewardship toolkit and faculty recognition plaque that offer cost-effective and personalized stewardship.

These standardized stewardship touches support efficient workflows and promote donor and prospect interest in funding endowed chairs.



Endowed Chair Recognition Timeline

Donor milestones



DONOR PRESENTATION PIECE

The donor presentation piece, together with a personalized note from the chancellor, highlight the impact of endowed chair donors on our campus' continued growth and reputation for excellence.



Digital Announcement

Because of the volume of endowed chairs, we've created an announcement template. The template makes announcements relatively easy to produce — and with announcements sent sometimes more than once a month, efficient.

The digital format also provides consistent messaging and stewardship experiences for all endowed chair donors while also providing flexibility for announcements from different campus units or recognizing multiple chairs.

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UC San Diego

THANK YOU TO T. DENNY SANFORD
GENEROUS AND DEDICATED FRIEND OF UC SAN DIEGO

Announcing the appointments of the T. Denny Sanford
Institute for Empathy and Compassion Professorships

William C. Mobley, MD, PhD
Sanford Institute for Empathy and Compassion Professorship

Eric Garland, PhD
Sanford Institute for Empathy and Compassion Professorship

Monique Smith, PhD
Sanford Institute for Empathy and Compassion Professorship

Fadel Zeidan, PhD
Sanford Institute for Empathy and Compassion Professorship

The T. Denny Sanford Institute for Empathy and Compassion Professorships are funded by T. Denny Sanford in collaboration with the chancellor as part of an effort to expand innovative research into the brain basis of empathy and compassion and advance the development of empathy-driven curricula for health care professionals. One of the most prestigious honors bestowed upon faculty, endowed chairs recognize professors whose innovative work advances and leads their field, impacts our dynamic campus community, and transforms our world.

The inaugural holders of the Sanford Institute for Empathy and Compassion Professorships are transforming research focused on the neuroscience of empathy and compassion, neurodegenerative disorders, and multidisciplinary mindfulness-based interventions. As physician-scientists, researchers and educators, these faculty members are improving our understanding of the scientific and practical bases for empathy and compassion through rigorous research with the ultimate goal — first for health care professionals and then society in general — of a world driven by empathy and compassion.

"To ensure that our patients receive outstanding care delivered with great kindness, the Sanford Institute for Empathy and Compassion Professorships serves physicians and physician-scientists through innovations driven by excellence in the science and practice of empathy and compassion."

WILLIAM C. MOBLEY, MD, PhD
Director, Sanford Institute for Empathy and Compassion
Sanford Institute for Empathy and Compassion Professor

These endowed chairs were created as part of the Campaign for UC San Diego, which concluded on June 30, 2022. Visit <https://ucsd.edu/campaign> to learn more about how you can help us unite diverse people and unconventional perspectives to chase the unknown and propel limitless impact.



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La Jolla, CA 92093

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**ANNOUNCING THE APPOINTMENT OF
PAM R. TAUB, MD, FACC, FASPC**

Step Family Foundation Endowed Director's Chair
in Cardiovascular Rehabilitation and Wellness



**Thank you to the Step Family Foundation,
generous and dedicated friend of UC San Diego.**

The Step Family Foundation Endowed Director's Chair in Cardiovascular Rehabilitation and Wellness was established by Michael Step and the late Hannah Step through the Step Family Foundation to support the teaching and research of the director of the Step Family Foundation Cardiovascular Rehabilitation and Wellness Center at UC San Diego Health. As one of the most prestigious honors bestowed upon faculty, endowed chairs recognize professors whose innovative work leads their field, impacts our dynamic campus community and transforms our world.

Pam R. Taub, MD, FACC, FASPC, is the inaugural holder of the Step Family Foundation Endowed Director's Chair in Cardiovascular Rehabilitation and Wellness. She is a professor of medicine at UC San Diego School of Medicine and the founding director of the center. She is an internationally recognized researcher and expert in cardiometabolic disease. Her clinical practice focuses on preventive cardiology and her research assesses the impact of behavioral, technological and pharmacological interventions on cardiometabolic disease.

"The Step Family Foundation Endowed Director's Chair in Cardiovascular Rehabilitation and Wellness will allow us to focus on closing gaps in diagnosis and treatment, ultimately improving outcomes for patients with cardiovascular disease."

— PAM R. TAUB, MD, FACC, FASPC

Support for endowed chairs helps us unite diverse people and unconventional perspectives to chase the unknown and propel limitless impact. Because we know that when we come together, nothing is beyond us. Visit <https://ucsd.edu/campaign> to learn more.



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UC San Diego respects your privacy. You may opt out of receiving fundraising information for UC San Diego Health by emailing advancement@ucsd.edu or calling us toll-free at (800) 588-2734. Your treatment or payment will not be affected by your choice to opt out of a fundraising communication.

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UC San Diego

**ANNOUNCING THE APPOINTMENT OF
ALISON O'DANIEL**

Suraj Israni Chancellor's Endowed Chair in Cinematic Arts



**Thank you to Deepak and Varsha Israni,
generous and dedicated friends of UC San Diego.**

The Suraj Israni Chancellor's Endowed Chair in Cinematic Arts was established by Deepak and Varsha Israni, in memory of their son Suraj. As the first endowed chair in the Department of Visual Arts, it was created to support the teaching, research and service of a distinguished faculty member focused on cinematic arts. As one of the most prestigious honors bestowed upon faculty, endowed chairs recognize professors whose innovative work leads their field, impacts our dynamic campus community and transforms our world.

Alison O'Daniel is the inaugural holder of the Suraj Israni Endowed Chair in Cinematic Arts. O'Daniel recently joined the School of Arts and Humanities as an associate professor of visual arts. She is an artist and filmmaker who is d/Deaf/Hard of Hearing, and she explores social and sonic politics of film while creating art that invites listening across multiple mediums to redefine accessibility and expand the boundaries of cinema.

"This endowed chair will empower us to expand historical approaches to accessibility through hybrid storytelling forms that combine narrative, documentary and art installation to engage wider audiences using multisensory techniques."

— ALISON O'DANIEL

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Endowed Chair Recognition Timeline

Inaugural and new chair-holder milestones

Academic Affairs
notifies Advancement



1 week

Stewardship toolkit
sent to chair-holder



1 month

Faculty recognition
plaque presented



2 months

Digital inaugural chair
announcement



2-3 months

*New or inaugural endowed
chair appointed*

FACULTY RECOGNITION PLAQUE

Faculty recognition plaques highlight the distinction of our faculty and the honor of holding an endowed chair. Presentation events provide opportunities to acknowledge specific faculty members and recognize the incredible impact of our endowed chair donors while building momentum for endowed chair philanthropy.



SOCIAL MEDIA AND EVENTS

This endowed chair stewardship program not only offers cost-effective and personalized stewardship, it also provides faculty and donors the freedom to leverage these materials within their networks and on social media.

Endowed chair events formalize the establishment of new endowed chairs, offering a stewardship opportunity for donors and recognition of faculty excellence.

Uri Manor • 2nd
Assistant Professor, Director, Goeddel Family Technology S...
1mo • 1

Deeply humbled, honored, and grateful for the incredible support I have received from the legendary Dr. Dave Goeddel and from my amazing colleagues at [UC San Diego School of Biological Sciences](#).



UC San Diego
ANNOUNCING THE APPOINTMENT OF
URI MANOR
Dr. David V. Goeddel Chancellor's Endowed Chair
in Biological Sciences

**Thank you to Dr. David V. Goeddel,
generous friend and supporter of UC San Diego.**

The Dr. David V. Goeddel Chancellor's Endowed Chair in Biological Sciences was established as part of the Chancellor's Endowed Chair Challenge to support the teaching, research and service activities of distinguished faculty in the School of Biological Sciences at UC San Diego. As one of the most prestigious honors bestowed upon faculty, endowed chairs recognize professors whose innovative work leads their field, impacts our dynamic campus community, and transforms our world.

Uri Manor is the inaugural holder of the Dr. David V. Goeddel Chancellor's Endowed Chair in Biological Sciences. As assistant professor in the Department of Cell and Developmental Biology and director of the Goeddel Family Technology Sandbox, Manor's innovative work pushes boundaries in the science and observation of cell and tissue organization and improves our understanding of how subcellular forces are disrupted in disease. Manor's example inspires our dynamic campus community to continue experimenting and taking bold steps toward new discoveries.

"This endowed chair gives us the support to explore new imaging and computational tools that connect basic cell biology to real-world medicine. It helps us move closer to discoveries that deepen our understanding of disease, leading to better treatments for patients and improved health across a wide range of conditions."
— URI MANOR

James Vermillion and 332 others • 37 comments • 5 reposts



THANK YOU!